

## **IN THE NEWS: David Atkins Discusses Attorney Advertising Guidelines**

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*Connecticut Law Tribune*

Pullman & Comley Professional Liability practice chair David Atkins was quoted in "Law Firms Adapt To Advertising Guidelines," an article discussing if law firms and attorneys are in compliance with the Practice Book guidelines when voluntarily submitting ads.

According to David, "It benefits the bar to have a procedure for regulators to give a firm a prepublication seal of approval. In any case in which a firm is uncertain whether its contemplated website or ad complies with ad rules, I typically advise what is obvious. Taking advantage of the [advisory opinion] rule is a no-brainer."

To read the full article, please click [here](#).

### **Professionals**

David P. Atkins

### **Practice Areas**

Business Disputes  
Litigation  
Professional Liability