

Let's Get Social: Social Media and Online Essentials for Today's Business

April 26, 2012

Labor and Employment attorney Daniel Schwartz was a panelist at "Let's Get Social: Social Media and Online Essentials for Today's Business," for BOMA (Building Owners and Managers Associations)/Southern CT.

The panel presentation addressed the impact of social media and the internet among today's business. Topics included social media tools (Facebook, LinkedIn, Twitter) and tactics, search engine optimization, email marketing, legal implications, best practices, emerging trends, and how to effectively incorporate a social media/online strategy into your overall marketing plan.

Thursday, April 26th, 2012

12:00pm

The Water's Edge at Giovanni's

2748 Post Road

Darien, CT

Practice Areas

Labor, Employment Law & Employee Benefits