

Moving in the Right Direction: ABA Loosens Some Advertising Rules

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David P. Atkins and Marcy Tench Stovall

Strategies: The Journal of Legal Marketing

David Atkins and Marcy Stovall of Pullman & Comley's Professional Liability practice authored an article in *Strategies: The Journal of Legal Marketing* about recent amendments to the American Bar Association's Model Rules of Professional Conduct regarding attorney advertising. According to David and Marcy, the revision of the Model Rules "offers an opportunity for the rule makers in the individual states to reconsider their advertising rules and ideally, simplify them so they are uniform across the country."

The full article can be accessed in the attachment below.

Professionals

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Practice Areas

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