

## Litigation Insurance Law Mitigates Risk Using “Big Data”

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In addition to handling coverage disputes, the attorneys in Pullman & Comley’s Insurance practice defend class actions and other litigation challenging computerized underwriting and claim handling systems. We have closely monitored the rise of “Big Data” in the insurance industry, for example, the use of products and processes that apply advanced predictive modeling techniques to underwriting and claims operations. This is a new and evolving area of insurance law, which historically has regulated the process of making insurance decisions based on human interaction.

Our lawyers continue to address the challenges and opportunities represented by artificial intelligence, predictive analytics and “InsurTech” as a whole. We offer our clients advice on how to implement new technological tools, how to mitigate risk in the implementation of new Big Data systems, and how to advocate for those systems before regulators, courts and juries.

### Professionals

Edward P. McCreery III

### Practice Areas

Class Action

Insurance

Litigation