

CEOs Who Blog: Best Practices for Business Use of Social Media

November 16, 2010

Dan Schwartz discussed The Connecticut Employment Law Blog and the use of social media for marketing and brand awareness on this panel of CEOs and other high profile individuals. The program was part of the Biz Buzz Social Media Conference, a full-day event exploring the impact social media has on marketing, advertising and public relations as well as the latest tools to engage the public.

Tuesday, November 16, 2010
10:30 a.m. - 11:45 a.m.
Connecticut Convention Center
Hartford, Connecticut

Practice Areas

Labor, Employment Law & Employee Benefits