

# Navigating Social Media (Legally) – How to Keep Your Agency (and Clients) Out of Trouble

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December 1, 2020 | 4:00 p.m. - 5:00 p.m. EST  
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As part of the Ad Club of Connecticut's professional development series, Russell F. Anderson, an attorney in Pullman & Comley's Business and Finance practice, will provide an update on how social media marketing and the law intersect.

Russ, who also practices in the firm's Marketing, Advertising and Entertainment practice, will answer your questions about how to use social media to get your clients' messages out without creating unwanted problems. Topics to be covered include:

- How do you contract with and supervise social media influencers?
- Can you use that new viral meme?
- How can you run a social-media based sweepstakes/contest?
- How should my client react to an online troll?
- And many more!

For additional information and to register, please [click here](#).

## Professionals

Russell F. Anderson

## Practice Areas

Business and Finance  
Emerging Business and Venture Capital  
Market Research  
Marketing, Advertising and Entertainment

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