



MEETING NOTICE
“Detecting Cybercriminals and Insider Threats!”
Wednesday, March 14, 2012
8:00am to 4:30pm
Presented by: ISACA Greater Hartford Chapter
Guest Speakers: Jay Ferron, Interactive Security Training
Ken Gray, Federal Bureau of Investigation
Ralph DiFonzo, Jennings Smith Investigations

Joint Workshop Sponsored by:
ISACA Greater Hartford and IIA Southern New England

INTRODUCTION

Just when you think you’ve adequately communicated your company’s security policies to your employees and verified your network security settings, along comes a clever hacker committed to exploiting an attack vector into your company’s technology systems. These attacks are no longer solely for financial gain. These days, simply proving that it can be done may be enough. The list of companies acknowledging that they’ve been hacked is on the rise and it is scary. We’re facing an exponential rise in breaches that are increasingly sophisticated. The individuals or groups behind these incidents are highly trained and sometimes government sponsored cybercriminals seeking financial, political, or personal gains. Making matters even worse, it could be someone that you work with.



This auditor workshop will focus on the human factor of cybercrimes. Combining social networking and human nature presents some serious challenges for security teams. Attendees will be introduced to techniques used in successful social networking exploits as well as “insider” behaviors that indicate something just isn’t right.

“Doug Collins has been a highly respected analyst at the FBI for twenty five years. He is liked and admired by all the members of his team, but they’ve seen changes in Doug recently: an attractive young girlfriend, working odd hours, increased frustration at work. And then there was the time he was seen texting on his Blackberry from inside the SCIF. It’s all probably nothing. They know his recent divorce has been tough on him. It’s not like he’s a spy. But what if he is? What is the price of silence?”

“BETRAYED: The Insider Threat” – The FBI and the National Counterintelligence Executive (NCIX) commissioned this 30 minute film to showcase behavioral indicators of an insider spy. Betrayed is more than a compelling, thought provoking drama. It is a uniquely crafted Counterintelligence training tool created through the Counterespionage Section of the FBI. Special features include, *Voices of the Betrayed*: Former colleagues of convicted spies reflect on the personal, economic and intelligence toll exacted by betrayal. The

workshop provides an opportunity to explore the issues facing financial, operational and IT auditors in the audit of business processes that operate in an automated environment.

Voices of the Betrayed leads to another important consideration for auditors -- would you recognize behaviors that indicate an auditee or colleague is not being truthful? Retired FBI Special Agent, Ralph DiFonzo, will provide you with an introduction to interview and interrogation techniques used by law enforcement agencies for recognizing nonverbal communication and other behaviors that indicate something is amiss. This promises to be an information packed day – don't miss this local opportunity to build your skills and get much needed training!

SEMINAR AGENDA

Time	Speaker	Topic
8:30 – 10:00 AM	Jay Ferron , President Interactive Security Training	Introduction to social engineering / cybercriminals with discussion on do's and don'ts
10:15 – 12:00 PM	Ken Gray , Special Agent FBI / InfraGard Coordinator	Detecting if a trusted employee is stealing valuable trade secrets and corporate information
12:00 – 1:00PM	Lunch	
1:00 – 2:30 PM	Ralph DiFonzo , Security Consultant Jennings Smith Investigations	Interview techniques for recognizing what others are missing
2:45 – 4:30 PM	Moderated Panel Discussion <ul style="list-style-type: none">• Christopher Dunning, Chief Security Officer, Stream Shield• Jon Rydberg, Chief Compliance Officer & VP of Internal Audit, Smith and Wesson• Brian DuPerre, Chief Privacy Officer and Senior Legal Counsel, United Health Care• Scott Cowperthwait, Attorney, Pullman & Comley Attorneys LLC	

WHO SHOULD ATTEND

- Financial and business professionals interested in understanding the risk and potential controls for protecting an organization's IT assets and business applications
- IT and Financial Auditors, risk management, and security professionals seeking to improve their knowledge of cybercriminal threats and insider behaviors.

CONTINUING PROFESSIONAL EDUCATION CREDITS

All attendees are eligible to receive up to 8 hours of continuing professional education (CPE) credits by attending. To receive CPE credit, ISACA Greater Hartford (IGH) requires that participants sign-in on the IGH Sign-in Sheet provided at registration. CPE certificates will be provided after participant completion of the Session Evaluation Form that will be distributed at the end of the program.

ABOUT YOUR SPEAKERS

Jay Ferron, President, Interactive Security Training

As a speaker, Jay has presented at APCUG, Comdex, Interop, ISPCON, Microsoft Tech-Ed, WPC, Web 2.0, and many computer user groups. Jay travels the around the world teaching and training users of computer technologies. Jay is a Microsoft Springboard Technical Expert Panel (STEP) member and a Microsoft MVP. Clients include Microsoft, fortune 500 companies, banks, government agencies, health agencies and providers. Jay has taught at colleges and is a published author.

Author:

- *Security Challenges and Solutions Workshop Series for Microsoft Partners* (Microsoft)
- *Security Class Business Decision Maker* (Microsoft)
- *Right Management for Microsoft Partners* (Microsoft)
- *Windows Mobile Security Training* (Microsoft)
- *Compute Cluster Server Course and LLIFT Sessions*
- *Smart Computing Magazine* (assorted articles on Microsoft Technologies)

- *Subject Matter Expert for Microsoft System Center Mobile Device Manager Course MOC Course 6064a*
- *Subject Matter Expert for Windows Server 2008 OEM E-courses (Microsoft)*
- *Subject Matter Expert Expertise in Virtualization Technologies of Microsoft Virtual PC, Virtual Server and Hyper-v Online courses (Microsoft)*

Jay is a Global Board director GITCA and VP/Education Chair, Greater Hartford ISACA Chapter. Jay's blog is www.mir.net

SA Kenneth E. Gray, Jr., Special Agent, Federal Bureau of Investigation

SA Ken Gray is a Special Agent with the FBI, and is assigned to the New Haven Division. During his twenty three years in New Haven, Ken has worked in several disciplines; counterintelligence, counterterrorism, computer intrusions, infrastructure protection, police training, and surveillance. Ken is also one of the division's crisis management coordinators. He currently works counterintelligence investigations and serves as the New Haven Division's counterproliferation coordinator.

Ralph A. DiFonzo, Jr., Security Consultant, Jennings Smith Investigations

A nationally known expert in criminal investigation, retired Special Agent of the FBI, Ralph A. DiFonzo, Jr. has been featured on numerous television and radio programs for his extensive knowledge of profiling fugitives and criminal investigations. He has served as a commentator and consultant to a number of major media outlets regarding ongoing high-profile criminal cases including NBC's The John Walsh Show; America's Most Wanted; Fox News Channel; Court TV; ABC's 20-20; and NBC's Hidden Treasures.

Relying upon 30 years of experience investigating violent crime cases throughout the United States and internationally, Ralph initiated and supervised the Connecticut Violent Crimes Fugitive Task Force. Previous assignments included Los Angeles, California and Salt Lake City, Utah. In addition to his investigative skills, Ralph was and remains involved in police training where he instructs varied and specialized courses including Major Case Investigation, Instructor Development, Crime Scene Investigation, Fingerprint Classification and Identification, Crisis Management and Negotiation and Interview and Interrogation. Ralph is also a consultant to businesses, schools and corporations regarding Crisis Management, Hostage Survival and School/Workplace Violence.

Mr. DiFonzo provides training and education to law enforcement, business and private sector(s) to enhance their skills, abilities and knowledge to perform effectively and efficiently in their profession(s).

PANELISTS

Chris Dunning, Chief Security Officer, Stream Shield

As an information technology director and the chief security officer for Stream Global Services, Chris Dunning is responsible for global information security, information privacy, asset protection and regulatory compliance across all aspects of the company's global IS infrastructure and business.

Chris has over 20 years of experience implementing and managing information security strategies and teams across diverse industries including banking, insurance, manufacturing and retail. Prior to joining Stream, Chris was the IS Director of information security for Staples.

Brian DuPerre, Chief Privacy Officer & Senior Legal Counsel, UnitedHealthcare

Brian DuPerre is Chief Privacy Officer & Senior Legal Counsel for the UnitedHealthcare Employer & Individual markets segment of UnitedHealth Group, a Minnesota based Fortune 50 health and well-being company over 80,000 employees serving over 70 million consumers nationally and abroad. In that role he oversees all Privacy Office operations including privacy breach investigations, mitigation, corrective actions, government reporting, prevention, education and awareness as well as policy and advocacy. He also serves

as lead privacy counsel for that segment and in that role provides legal counsel and guidance to management on all matters pertaining to privacy and security.

Brian is a member of the Connecticut Bar and the International Association of Privacy Professionals. He is also an active member of the Hartford ISACA Chapter. He works at the company's Hartford, Connecticut campus and can be reached at brian_duperre@uhc.com.

Jon Rydberg, CMA, CIA, CPIM, PMP

Jon is Smith & Wesson's Chief Compliance Officer & VP of Internal Audit. He oversees corporate compliance with a focus in the following areas: FCPA, ITAR, Sarbanes-Oxley and ATF. In addition, he is responsible for managing internal audit, and security.

Prior to joining Smith & Wesson, Jon served as a Managing Director at Protiviti where he co-led the manufacturing audit practice and the business operations consulting practice. Jon previously worked for Ernst & Young, United Technologies, and Ensign-Bickford Aerospace & Defense. During the course of his career, he has served as a top executive with global leadership responsibility over strategy, finance, operations, and internal audit. Rydberg is currently a member of the Department of Homeland Security Critical Manufacturing Sector Board. He has previously served in leadership roles for the IIA and APICS.

Scott Cowperthwait, Attorney, Pullman & Comley Attorneys LLC

Scott focuses his practice on complex commercial litigation, white collar criminal defense and internal investigations, and cybersecurity and infrastructure protection issues. He regularly advises businesses and organizations concerning local, state and federal laws and regulations relating to homeland security requirements and the protection of critical infrastructure. He also assists businesses with establishing best practices regarding the protection of intellectual property, preventing and responding to employee misconduct concerning misuse of technology and trade secrets, and developing and advising clients concerning document retention policies, employee handbooks and network access policies. He received his J.D. from Quinnipiac University School of Law and his B.A. from Gettysburg College. Scott is the president of the InfraGard Connecticut Members Alliance and a member of various committees of the American Bar Association, Connecticut Bar Association and Greater Bridgeport Bar Association. He is also a member of the High Technology Criminal Investigative Association, the National Association of Criminal Defense Lawyers, Raymond E. Baldwin Inn of Court and the American Health Lawyers Association. He was named to the Super Lawyers "Connecticut Rising Stars" list in the area of Business Litigation in 2010, 2011, 2012.

Early Registration Ends March 7th

PLACE:

The Connecticut Society of Certified Public Accountants (CSCPA)

716 Brook Street, Suite 100
Rocky Hill, CT 06067
(860) 258-4800

<http://www.cscpa.org/Content/CPACenter.aspx>

DIRECTIONS:

Heading North

If you are heading **North** on I-91, take Exit 23 and turn left at the end of the ramp. As you approach the third traffic light, get into the middle or left lane and, at the traffic light, turn LEFT onto Cromwell Avenue, also known as "The Shunpike."

Heading South

If you are heading **South** on I-91, take Exit 23 and turn right at the end of the exit ramp. Go straight through the next traffic light. As you approach the second traffic light, get into the middle or left lane and, at that traffic light, turn left onto Cromwell Avenue, also known as "The Shunpike."

Go to the third traffic light and turn left onto Brook Street. The entrance to 716 Brook Street is on your right; follow around to back of the building marked suite 100 and look for the CSCPA awning.

COST (fees as posted apply to all registrants):

Early Bird Registration Ends March 7, 2012

ISACA& IIA members - \$175

Non-members - \$200

Register on or after March 8, 2012

ISACA& IIA members - \$200

Non-members - \$225

*American Express, MasterCard, VISA, Discover
accepted with online registration.*

Credit card processing through *Payflow Pro*, a secure PayPal product and [fraud protection service](#).

Use email link to register at <http://www.cvent.com/> by entering "ISACA-CT" in the Search box on the top of the page and an email registration confirmation will be sent automatically.

**Register and pay online no later than
Tuesday, March 13, 2012**

Walk-ins accepted only if space is available.

Registration questions via email to
registration@isacaCT.org

REFUND POLICY:

All registrants are required to pay for ISACA-GHC session fees. **Full refunds will only be given for a cancellation completed 24 hours prior to the start of the seminar. Cancellations must be completed online using your registration confirmation number** or by email notification to 'registration@isacact.org' prior to the above deadline. Registrants canceling reservations after the deadline date will be billed.

NOTE: *We reserve the right to bill for reservations not cancelled 24 hours in advance of the event.*

8:00am – 8:30am:

Registration (with Continental Breakfast)

8:30am – 12:00pm:

Seminar (with 15 minute break)

12:00pm – 1:00pm:

Lunch

1:00pm – 4:30pm:

Seminar (with 15 minute break)

NOTE:

- ISACA-GHC will make every effort to hold events at the times and locations specified. However, ISACA GHC holds the right to cancel and/or change event times and locations under certain conditions (e.g., inclement weather). Check your email.
- Special consideration is given to those members who are unemployed. Send an email to registration@isacaCT.org explaining your circumstances and the Board will consider adjusting or waiving your session cost. **Due to the nature of this joint meeting with IIA, fees as posted apply to all registrants.**